



# In the News



"The mattress is an important and necessary addition to the room ... University Sleep Products is one of NYU's premier manufacturers of dorm room mattresses."

- Giselle Graham, [NYU Green Room](#), "Recycle, Reuse, Refuse? Sleep On It!" April/May 2008

"The quality of a mattress can go a long way in determining if someone gets a good night of sleep. Designed by University Sleep Products, Inc. ... the early feedback has been very positive, citing it as a major upgrade from the old mattresses. 'The mattress is amazing!' said [Tyler] Mabe. 'I know that sounds a little overboard but it's really nice. I can come back from class and go right back to bed.' ... Kristal Parker also liked the new mattress, saying that she woke up refreshed every morning. 'Five hours of sleep felt like eight hours.'"

- Tim Graham, Georgia College and State University, [The Colonnade](#), "Firm or plush? Students now have mattress options," January 23, 2009

"University Sleep Products, Inc.'s Enhanced Style B mattresses are made with SoFlux OX ticking and were designed without a taped edge. Removal of the taped edge seam eliminates the weakest part of a mattress where it can unravel from use or abuse. Once this seam unravels, the whole mattress will come apart, turning it into landfill fodder."

- [APPA Facilities Manager](#), "New Products," July/August 2008

"Vinyl, when burned, gives off some of the most toxic substances known to man, and is simply unacceptable in the university environment ... Protecting our environment through product design and purchasing strategies helps housing play a key role in securing a healthier world for all of us."

- William A. Steves, President, University Sleep Products, Inc. [Residential Life Mattress Resource Guide](#), "Protecting Our Environment," Fall/Winter 2006-2007

"...University Sleep Products, Inc., in Cicero, Ind., sells the trademarked Enhanced Style B mattress, which has inverted seams all along the sides instead of edges. William Steves, the president, says many of his 400-plus clients have switched to the new [Enhanced Style B] design: "the main reason is bedbugs."

- Eric Hoover, [The Chronicle of Higher Education](#), "Colleges' Undercover Battle Against Bedbugs," August 1, 2008